

Privacy Policy

Effective Date: July 27, 2026

Last Update: July 25, 2026

Introduction

Thera Platform (“the Platform”, “we”, “us”) is committed to protecting the privacy of its users (“user”, “you”) in accordance with the Terms of Service and the policies applicable on the Platform.

This Privacy Policy explains how we collect, use, and safeguard your personal information.

By using the Platform, you agree to this Policy. If you do not agree, you must immediately cease using the service.

1. Information We Collect

1.1 Account and Profile Information

- Basic data: username, email address, password.
- Subscription details: plan type (SPARK or INFINITY), subscription status.
- Creative Profile: information you choose to add (skills, experience, personal bio).

1.2 Content You Share

- Texts, images, artworks uploaded to your profile or to the Portfolio.
- Posts, comments, and interactions within the community.

1.3 Activity and Points Data

- Login records (to determine account active status).
- Eligible activities for earning Thera Points.
- Interactions related to point multipliers and monthly free points.

1.4 Payment and Affiliate Information

- Payment data (processed by secure third-party providers).
- Digital wallet address (USDT – TON Network) for the affiliate program.

1.5 Technical Information

- IP address, browser type, operating system, system logs.

2. How We Use Your Information

We use your data strictly for the following purposes:

2.1 Operating Core Services

- Managing your account and creative profile.
- Activating your plan features (points, multipliers, free points).

- Operating Thera Community and Portfolio.

2.2 Platform Systems Management

- Calculating Thera Points and loyalty rewards.
- Managing the affiliate program and processing rewards.
- Applying points rules and eligible activities.

2.3 Security and Compliance

- Monitoring content for compliance with Terms of Service.
- Preventing fraud and misuse.
- Responding to legal requirements.

2.4 Support and Communication

- Responding to technical support tickets.
- Sending account and service-related notifications.

3. Privacy Settings and Public Visibility

3.1 Privacy Controls

– The Platform provides settings allowing you to control who can access certain sections of your profile.

3.2 Public Information

– Some information is publicly visible by default as part of the community experience, including:

- Username
- Profile picture (Avatar)
- Core sections of the creative profile (based on your settings)

3.3 Community Nature

– Content shared within Thera Community is considered semi-public.
– Absolute privacy cannot be guaranteed in a community environment.

4. Data Sharing

4.1 No-Sale Principle

– We do not sell your personal data to any third party for commercial purposes.

4.2 Permitted Disclosure

– We may share your data only in the following cases:

- With service providers: trusted vendors assisting in operating the Platform.
- Legal obligations: in response to court orders or legal requirements.
- Platform protection: to prevent fraud or serious violations.

4.3 Thera Portfolio

- Works are displayed only with the designer's explicit consent.
- No commercial relationship exists – the Portfolio is display-only.
- Full intellectual property rights remain with the designer.

5. Thera's Access to Content

– Thera reserves the right to access user content strictly for:

- Technical and security maintenance
- Protecting users and the Platform
- Legal compliance
- Enforcing Terms of Service and policies

6. Data Retention and Account Deletion

6.1 Retention Period

- Active accounts: data retained for the duration of your active subscription.

– After subscription ends:

- Access to paid features is disabled immediately. However, limited login access is maintained for a grace period of 30 days solely for reviewing billing history, support tickets, and processing final affiliate payouts, before account login is fully disabled.
- Creative profile remains publicly visible for 12 months.
- After 12 months, Thera reserves the right to permanently delete the account.

6.2 Deletion Requests

- You may request account deletion via the official ticket system.
- Deletion results in immediate loss of access to all services, points, and rewards.

7. Data Security

7.1 Protection Measures

– We apply reasonable security measures to protect your data from:

- Unauthorized access
- Modification or loss
- Leakage or disclosure

7.2 Security Limitations

- No system is 100% secure.
- You are responsible for protecting your login credentials.
- You are responsible for the accuracy of your wallet address in the affiliate program.

8. Your Privacy Rights

- You have the right to:
 - Access your personal data
 - Correct inaccurate information
 - Request deletion of your account and data
 - Withdraw consent for specific processing activities
- To exercise these rights, use the official ticket system.

9. Cookies and Similar Technologies

- We use cookies to remember your preferences and improve your experience.
- You may disable cookies via your browser, but this may affect certain features.

10. Children's Information

- The Platform is not intended for users under 18 years old.
- We do not knowingly collect data from minors.
- If such data is discovered, it will be deleted immediately.

11. Policy Updates

- Thera reserves the right to modify this Policy at any time.
- Updates will be published with a new revision date.
- Continued use of the Platform constitutes acceptance of the updated Policy.

12. Contact

- For privacy-related inquiries:
 - Official ticket system on the Platform
 - Authorized support channels only
- Requests through unofficial channels will not be processed.

Final Acknowledgment

- By using Thera Platform, you acknowledge that you:
 - Have read and understood this Policy in full
 - Agree to all its terms without reservation
 - Bear full responsibility for the content you share
 - Acknowledge that privacy within the community is limited and not guaranteed

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